

When it comes to lingerie...it's personal.

It may sound odd at first, but inviting a company called Big Hairy Dog into a delicate lingerie boutique...was one of the best decisions **SOL Lingerie** ever made.

With a similar focus on providing a very personalized customer experience, SOL owners (and sisters) **Jeanie** and **Cindy** knew Big Hairy Dog's "customer first" mindset. "They are just so awesome," Jeanie says.

In fact, their decision was based in part on the 24/7 promise that if SOL ever did experience a hardware issue, Big Hairy Dog tech support would likely fix it by phone and have them back up and running in under 20 minutes. If, for some reason, this proved to be impossible...Big Hairy Dog committed not just to replace the defective part, but overnight a brand

"THEY'RE AS FAITHFUL AND RELIABLE AS THEIR NAME SUGGESTS..."

new system—with all the software and drivers installed—then stay right on top of it to ensure all systems were go...100% free of charge. As a result...decision made...and SOL has since upgraded their hardware workstations with Big Hairy Dog!

The two sisters started SOL Lingerie based on Cindy's love of pretty bras and underwear. Twenty years later, they've expanded their focus to help women find the perfect fit along with beauty...yielding repeat customers with a heightened sense of confidence.

It's no wonder Big Hairy Dog fits so well with SOL... their values and customer commitment are identical. "They have a fabulous crew, and they always take care of us," Jeanie says.

BIG HAIRY DOG'S NEXT DAY 24 HOUR REPLACEMENT WARRANTY

*** FREE TECHNICAL SUPPORT BEFORE –**

You are NEVER billed for the technical time it takes for the technician to decipher that an RMA needs to be sent.

*** FREE TECHNICAL SUPPORT AFTER –**

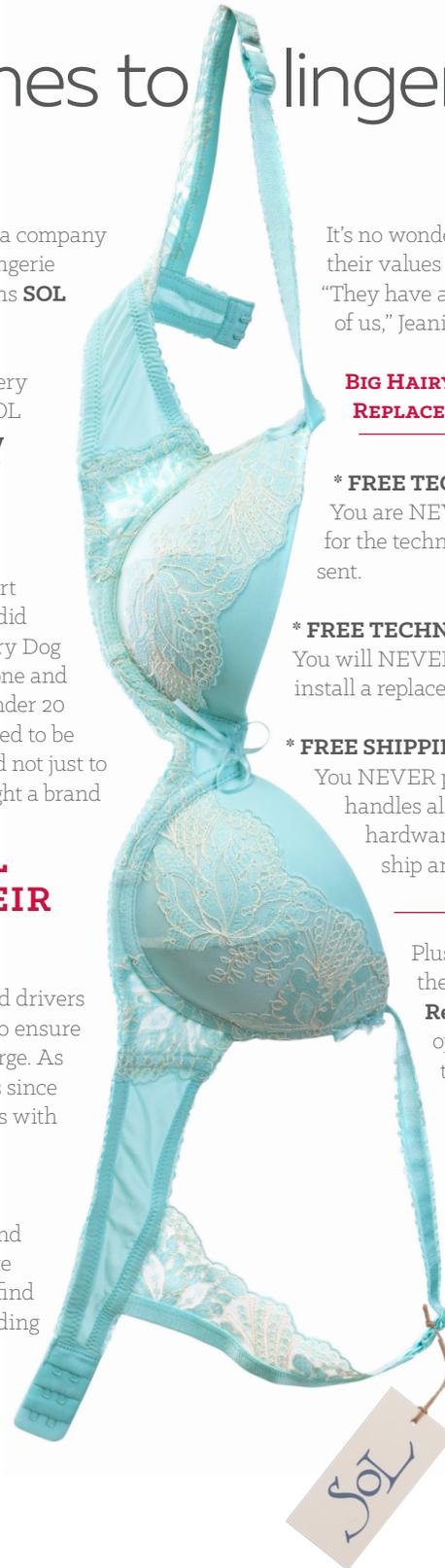
You will NEVER be billed for the technical time required to install a replacement unit. That's 100% on us.

*** FREE SHIPPING WHEN YOU'RE HAPPY –**

You NEVER pay shipping charges. Big Hairy Dog handles all overnight costs for any replacement hardware AND... a call tag is always provided to ship any defective hardware back to us.

Plus, just like SOL's goal of helping women find the perfect lingerie, Jeanie is thrilled with how **Retail Pro** works so seamlessly with their operations. "Our customers don't even have to remember their sizes or what they bought last time...all that information is right there in the system...It makes us look so smart!"

And it is smart! For SOL Lingerie, increasing customer service through fanatical support and genuine care...it's become that much easier to do with Big Hairy Dog by their side.



3205 Ramos Circle
Sacramento, CA 95827
(800) 377-7776
BigHairyDog.com
info@bighairydog.com